

Second German Electric Vehicle Congress



Simultaneous translation German ↔ English!

June 17th + 18th '10
World Conference Center Bonn

Information for Sponsors

Organiser



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Second German Electric Vehicle Congress

The future is electrical!

Review

High expectations have been met - the "First German Electric Vehicle Congress" was the leading congress 2009

More than 520 participants, high profile speakers and an enthralling exhibition have lead the "First German Electric Vehicle Congress" to a success. Experts discussed on the podium and with the participants the potential development of the electric mobility. Highly controversial but with a clear conclusion: electric mobility is one of the best options regarding the necessary modernisation of the traffic sector.

Top-class speakers of the following companies, institutes and associations presented themselves at the congress:

- Automotive industry (BMW, Mercedes-Benz technology, Mitsubishi, Opel, Peugeot Citroen, Volkswagen amongst others)
- Energy industry (E.ON, juwi, RWE, Siemens amongst others)
- Suppliers (Continental, Johnson Controls - SAFT, SamsungBosch LiMotive, Aker Wade amongst others)
- Research (Fraunhofer ISI, Institut für Kraftfahrzeuge - RWTH Aachen, Wuppertal Institut amongst others)
- Politics and municipalities (Federal Ministry of Education and Research, Climate Alliance, City of Stockholm amongst others)

Preview

The leading congress 2010: "Second German Electric Vehicle Congress"

On June 17th & 18th the "Second German Electric Vehicle Congress" will take place at the World Conference Center Bonn. This is what to expect next year:

- More than 600 experts of all different industrial sectors as well as research and development of the electric mobility
- 40 top-class speakers with presentation about their up-to-date developments
- An extended exhibition with space for 45 exhibitors - Apply now for the best spaces!
- A track for electric vehicles where all participants can test the vehicles
- New communication instruments for a better networking of all participants
- Participants fee of 750 € to position the event as the meeting place for all relevant actors
- A high media presence due to a vast publicity work

Sponsoring

Become a sponsor of the congress and present yourself as an innovative company in the field of eletrical mobility.

<p>Gold-Sponsoring 30.000 €</p> <ul style="list-style-type: none"> → Exclusiveness in your industrial sector → Logo in an exposed and exclusive location of all marketing media (Print, PDF, Internet) → Naming in all press mailings → Exclusive naming in the break presentations → One advertising board above the entrance of the plenary hall (one of four boards) → Priority for the booking of an exhibition booth → One page company description in the congress transcript 	<p>Communicative approach</p> <p>Host of the dinner 15.000 €</p> <ul style="list-style-type: none"> → Opening speech → Information board with logo at an exposed location <p>Host of a lunch 7.500 €</p> <ul style="list-style-type: none"> → Information board with logo at an exposed location → Company label on all tables <p>Host of a coffee break 5.000 €</p> <ul style="list-style-type: none"> → Company label on all tables 	<p>Further options</p> <ul style="list-style-type: none"> Sponsor of the congress transcript 7.500 € Rental of an exclusive advertising space above the plenary hall 4.000 € Display of an image brochure at the seats of the plenary hall 1.000 € Display of an image brochure with or without banner at an exposed location 1.000 € Insert in the congress transcript 1.000 €
<p>Sponsoring 10.000 €</p> <ul style="list-style-type: none"> → Logo in an exposed and exclusive place of all marketing media (Print, PDF, Internet) → Naming in the break presentations → Half a page company description in the congress transcript 		

**Fast by fax:
+49 (0) 22 33 - 48 14 50**

www.e-mobil-kongress.de

Sponsorship contract

The sponsorship contract in the framework of the "Second German Electric Vehicle Congress" (17th + 18th June 2010, World Conference Center Bonn) is concluded between

nova-Institut GmbH - Chemiepark Knapsack
Industriestrasse, 50354 Huerth
and

Company

Contact person

Street or P.O. box

Zip code, place

Introduction

The company nova-Institut GmbH obligates itself to provide the services in return of the fee paid by the sponsor. Please refer to the exact descriptions of the services in the "sponsorship concept" and the arrangement made separately on single services respectively.

Services agreed upon

Sponsorship package

- Gold-Sponsor Sponsor
30,000 € 10,000 €

Communicative approaches

- Dinner Lunch Coffee break
15,000 € 7,500 € 5,000 €

Optional single services

19% VAT must be added to all prices.

Services by nova-Institut GmbH

The (premium) sponsors will be presented with their name and logo with immediate effect and the next update respectively on the invitation flyer (4-colour-printing) and the website www.e-mobilkongress.de as well as in all press releases. Flyers will be sent out to the whole mailing list of nova-Institut and the congress partners, helping the sponsors achieve a great deal of attention in different industries.

Since 2008 nova-Institut GmbH has been strongly engaged in press work. The information targeted at interested persons and potential visitors are sent out by post (flyers) and email (pdf files) at irregular intervals. On the occasion of the congress, the specialised press is invited to a press con-

ference. Furthermore press releases by our sponsors are published in the press sector of the congress website www.e-mobilkongress.de.

Contract duration and cancellation

The contract begins on the day of payment received and automatically ends after the congress on June 18th 2010.

In case of early termination by the sponsor, a cancellation fee of 50% of the contract amount mentioned above has to be paid.

nova-Institut is entitled to reschedule the congress to another date than the one mentioned above or completely cancel it, if there are urgent reasons for this, for example force majeure or economic non-rentability. In this case, the parties have to bear the costs themselves for the services rendered until then, there is no claim for reimbursement.

Amendments

Changes and amendments shall be in writing in order to take effect. This also applies to changes of this appointment.

This contract is subject to German law. Should single appointments become void, the contract partners will strive to replace them by valid ones that correspond most closely with the economic purpose of the appointments that have become void. Place of jurisdiction is Cologne.

Signatures

Dipl.-Phys. Michael Carus (Managing Director of nova-Institut GmbH)

▼ Sponsor

Company

Contact person

Date

Stamp